Expert Intelligence

Premium and predictive research from our Intelligence Unit analysts
Expert Intelligence brings together Data/Algorithms, Visual Storytelling, and Intelligence Analysts to help you understand what’s happened, what’s next, and what you should do.
Some recent examples: Evidence-based, visual, and predictive

**Startup scouting**
- 9 D2C Telehealth Startups To Watch
  - Proprietary startup scoring - Mosaic

**Predict Competitor Moves**
- How To Predict Big Pharma Acquisitions
  - M&A predictions

**Emerging Industry Landscape**
- 85+ Supply Chain And Logistics Startups
  - Market maps

**Company Strategy Insight**
- What Amazon Is Doing In Financial Services
  - enhanced data - patents

**Competitive Intelligence**
- How Shell Is Preparing For The Clean Energy Revolution
  - financing & partnerships

**Emerging Trend Analysis**
- 4 Trends Reshaping The Fitness Industry
  - enhanced data - news
### Expert Intelligence

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<thead>
<tr>
<th>Focus</th>
<th><strong>Foresight</strong></th>
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<tbody>
<tr>
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<td>Identifying, predicting, and visual storytelling around corporate strategy, disruptive threats, emerging industry landscapes, and M&amp;A predictions</td>
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<table>
<thead>
<tr>
<th>Quantity Per Annum</th>
<th><strong>20-40/month</strong></th>
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<tr>
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<td>240-480/year</td>
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<th>Data Sets Employed</th>
<th><strong>Enhanced</strong></th>
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<tr>
<td></td>
<td>Financing, M&amp;A, news, crowdsourced, valuation filings, market sizing, patents, earnings transcripts, registered investment advisor AUM, clinical</td>
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